

NAME OF ARTIST: **Grade: Letter (percent)**

Project Grading Guidelines:

Comments:

Technical: /70

- Completion
- Complexity
- Organization – neat and tidy, organized hipnc files are expected in the industry
- Video breakdown (visual technical breakdown is required)

Aesthetic: /20

- High quality render
- demo reel quality is the goal

Proposal/Review/Presentation/Submission: /10

- Proposal – must be on time and have a real (or if appropriate movie) reference
- Review – being ready to present during daily check-ins (the blog is a great tool for this)
- Presentation – final presentation of the results
- Submission – following naming conventions as specified

The following would help move the grade toward an A if:

- Evidence of Exploration
- Dailies Progress
- Exceptional Complexity
- Exceptional Technical Breakdown
- Exceptional Look Development
- Integration (only if you have those skills and it is approval during your proposal)

Comments: these comments are not intended to be all inclusive of the results discussed in class

Examples shown in class

The project results will be graded and count 25% toward your final grade.

The blog that is created for the project is graded separately and counts 10% toward your final grade

Separate Project Blog requirements: /100

- Organization – first blog post should include reference and preliminary R&D into approach
- Ease of navigation – must be easy to find the working in progress, with most recent first
- Clarity – problem/solution format, bullet points and to do lists encouraged
- Frequency – minimum number of 3 updates, preferably more

Examples shown in class
